

Join US!

Manager (Marketing)

Responsibilities ;

- Plan and oversee Market Research and Analysis to be used as information and strategy for the Trade Department.
- Design Network Sale KPIs that align with the Trade's objectives and direction.
- Manage the operations of Sale Call Management (SCM) to ensure alignment with the established strategy.
- Monitor salesman performance and productivity in coordination with Sales Managers and Location Heads.
- Oversee the E-Service system to ensure it aligns with the company's vision and customer needs.

Qualifications ;

- Bachelor's or Master's Degree in Marketing, Business Management, Data Science, or a related field is typically required.
- At least 7 years of experience in a similar role is often preferred. (Marketing from Ship Container Liner, Freight Forwarder, Shipping Business).
- Experience in Marketing, Sales, and Data Analysis (in Shipping industry) is highly valuable.
- Proficient in MS Office, Google apps, and Data Analysis tools such as Excel, Power BI, and Statistical software.
- Strong organization skills and detail-oriented.
- Excellent communication skills in English, both verbal and written.
- Ability to engage effectively with various levels of management and staff.
- Strong analytical skills to interpret data and make data-driven decisions.



Apply Now

talentacquisition@rclgroup.com



02-2961394



Website www.rclgroup.com

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